I recognize that every practice is different and every dentist is unique. The dental laboratory must continually adjust its methods to meet the constantly evolving challenges of dentistry and aspirations of the dental professional and must be deeply and loyally committed to maintaining consistent product excellence. A big part of the adoption of sensible solutions for growing dentists is the establishment of a confident relationship with a quality dental lab capable of handling high volume orders. In the field of dentistry, precision and quality are non-negotiable standards. Businesses that attempt to subvert these professional requirements are sure to find themselves failing in the end, often accompanied by disappointed clients and outraged partners.

Monomer free and virtually unbreakable?

Dear friends,

We are constantly working hard to become the world-wide leading manufacturer of innovative custom made denture products and we want to be recognized by dental professionals as a benchmark for premium den- ture solutions with reliable performance. The dental technical world-wide market is changing day by day. The present state of the art denture technique can not be compared with a short period ago. Research, developments and innovations are continuing in full speed. Vertex-Dental capabilities and structure to act unique and independent with a focus on production efficiency, environmental solutions, more durable end products and cost reductions by its end users will lead to more and more successes. We simply focus on making our products and techniques deviating from the norm in splendid solutions. Therefore we are constantly looking forward for growing of our business, our organization and our performance. We will constantly develop, produce and launch innovative products and techniques with a focus on denture production. Our main focus is innovation in combination with anticipation on new trends in the Dental Technical market. Vertex Thermo-Sens is our latest innovation in this regard. A monomer free, low allergic, virtually unbreakable denture solution with a remarkable world wide feedback.

We believe that the growth of our market leadership is only possible by peoples knowledge and our world wide network. We are proud to tell you that our team is existing of the best professional mix of Master Technicians, Chemists and Marketing people were dignity, eagerness and drive streams through our veins.

Yours faithfully
Zeist, The Netherlands
Rik Jacobs

Qualident is our latest innovation in this regard. A monomer free, low allergic, virtually unbreakable denture solution with a remarkable world wide feedback.

Dental Laboratory is being established with the goal of providing dentists with restorations of superior quality and value.
**Vertex™ ThermoSens**

Monomer-free, rigid, C & B, full and partial dentures

- Virtually unbreakable
- Low allergy risk
- No volume shrinkage
- Repairs are possible
- Available in 10 colours
- Easy and quick to polish
- Good humidity resistance
- Rebasing & relining possible

Available in medium, large and extra large cartridges of 22 and 25 mm diameter.

**High Technology Lab: We incorporate several methods in order to increase our effectiveness**

**by Dental Tribune Middle East & Africa**

High Technology Lab, located in Sharjah, UAE. How long has the lab been in business?

This laboratory was established in 2003, so that would make it 10 years now.

What are the type of clients you deal with?

Do you focus solely on UAE, or also internationally?

We have both international clients from France, Qatar and Saudi Arabia, as well as local clients from the UAE.

Why should international clinics and dentists choose your laboratory?

We advise them to use our laboratory because of our Quality Control Department. This means that the three people working in the Quality Control Department receive the work 24 hours prior to the delivery time and review the quality of all the factors involved in its production.

Although we incorporate several methods in order to increase our effectiveness we always have one principal here that we always adhere to: Always be honest with the dentist. We feel that it’s not important to use ‘who is at fault’, but rather ‘how can we solve this problem?’ This way, we will be able to know where the problem is, and what changes to make to assure that the dentist receives the kind of material that he wants. If the problem is with the dentist, we will be honest and tell him if the problem comes from our lab, we will be sure to take the steps to guarantee that it will not happen again.

Can you tell us some of the details of what exactly is involved in providing the high quality of service that you do?

Another thing that we follow here in the Lab is to use one kind of material. There are around 5 quality types of materials we use; they are from India, China, various GCC countries and Europe. Now, we obviously want to use the best kind of material, so which is it? We cannot just use non-precious metals, there are far too many kinds of it. There are, however, non-precious metals that are specifically nickel free. And through science, we understand that nickel free non-precious metals are the best kind of non-precious metals because the ‘nickel free’ factor means that it does not oxidize.

What about the people behind the work? What allows them to constantly produce good work?

A large part of our success here is also dependent on our technicians. Our employees here follow our policy that everyone from the technicians to the drivers are responsible for their own work: as there are individual consequences for poor work, there are also rewards for work that is well done.

With this combination of high quality materials and technician service, we can guarantee ourselves and our clients that they will receive the very best.